

# SPENCER LYON

Principal, Head of Data & AI

## Professional Summary

Dr. Spencer Lyon is a Principal at Areté Partners and Head of Data and AI. He works with mid-market companies where critical decisions are outpacing the data infrastructure behind them — where basic operational questions go unanswered and capital leaks out in places nobody can see.

Industry-agnostic by design, Dr. Lyon brings cross-domain pattern recognition and techniques from the academic research frontier that most industries haven't seen yet. At Areté, he leads a specialized data and AI practice that complements the firm's traditional restructuring and advisory services. His expertise spans the full data lifecycle — strategy, infrastructure, engineering, automation, agentic systems, and custom machine learning — but the deliverable is never the technology itself. It's the operational leverage: turning invisible blind spots into visible value levers, freeing trapped capital, and giving leadership the precision to act in real time.

A teacher at heart with over a decade of graduate-level instruction worldwide, Dr. Lyon sits at a rare intersection of academic depth, technical execution, and business strategy. He builds systems his clients' teams can own — and leaves every engagement with the team equipped to run without him.

## Professional Biography

### Career Experience

COMPANY	ROLE	LOCATION	DATES
Areté Partners	Principal, Head of Data & AI	—	—